

# Kanika Garg

Saharanpur, 247001 | 7017434136  
kanikagarg549@gmail.com

Experienced content writer with six months of proven expertise in crafting engaging and informative content across various platforms. Possesses a Bachelor of Science degree in Physics, Chemistry, and Mathematics (PCM), providing a strong analytical foundation. Currently pursuing an MBA in Marketing, augmenting skills to create content that resonates with target audiences.

## EDUCATION

### **Master of Business Administration (M.B.A.) - Marketing** Apr 2022 - Apr 2024 (Expected)

*Dr. APJ Abdul Kalam Technical University, Saharanpur*

My CGPA for the first two semesters of my MBA program stands at an impressive 7.5, reflecting my consistent dedication to academic excellence and proficiency in mastering the curriculum.

### **Bachelor's Degree - Physics, chemistry, maths**

Apr 2019 - Apr 2022

*Chaudhary Charan University, Meerut, Saharanpur*

### **Higher secondary certificate - Physics chemistry Maths**

Apr 2018 - Apr 2019

*Asha Modern School, Saharanpur*

In my Class 12 CBSE board exams, I achieved a commendable CGPA of 8.7, demonstrating my strong academic performance.

*Asha Modern School*

In my Class 12 CBSE board exams, I achieved a commendable CGPA of 8.7, demonstrating my strong academic performance.

## EXPERIENCE

### **Content writer**

Dec 2023 - Present

*Digituala, Saharanpur*

Throughout my work as a content writer, I have consistently demonstrated a commitment to excellence by not only meeting but surpassing deadlines. One notable achievement is my ability to consistently deliver well-researched and engaging articles well before the designated time frame.

## SKILLS

**Intermediate in:** Exceptional Writing Skills, SEO Knowledge, Research Abilities, Time Management, Collaboration and communication, Adaptability