

Vikassinh Rajput

29th august 1995,india

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Summery

To Be Associated with a progressive organization that provides an opportunity to apply my knowledge and skills in order to keep abreast with latest trends and technologies and utilizing analytical, problem solving, entrepreneurial, communication skills and fast learning abilities .

Work Experience

Company Name	Instance IT solutions	June 2022 To Present
Job Title	Digital Marketing Executive	
Job Profile	<ul style="list-style-type: none">• Monitor trends in social media tools, applications, channels, design and strategy.• Measure and report performance of all digital marketing campaigns (Google ads and Facebook ads) and assess goals (ROI and KPIs) and build insights into everything we do.• Optimize ad campaigns to increase return on investment.• Manage day to day digital marketing campaigns and processes including Budgeting, forecasting and reporting.• Manage social media analysis report.• Manage client communication, monthly client report and client meetings.• Coordination with Designers and Client's about ads, Social media posts and landing page designs.• Manage Concept research of client's social media posts.• Manage Social media posting of clients across different channels.• Manage and make Client's Social media posting schedule.	

Academic Background

January 2022 – May 2022:- Practical Digital Marketing Program from New age Skills [NAS]

B.Tech Electrical engineering	Uka tarsadia University	7.69 CGPA
Diploma Power Electronics	Gujarat technological University	7.81 CGPA
S.S.C.	G.S.E.B	7.64%

Certificates

- Certificate for completion of **Practical Digital Marketing Program from New Age skills**
- Certificate for completion of **Digital Unlock from Google**

Personal Skills

Communication Skills

- Good in communicating with individuals or with an audience.

Digital Marketing Skills

- Basics of Digital Marketing
- Google and YouTube Ads
- Facebook and Instagram Ads
- SEO
- Social Media Optimization
- Client Meeting and Monthly analysis report
- Canva Design tool
- Client's social media posting schedule

Computer Skills

- Microsoft Word, PowerPoint and Excel

Additional Information

Languages

- Gujarati, Hindi, English

Project
Instagram Id
Detail

- Digital Chronicle
- www.instagram.com/digital.chronicle/
- I have created and uploaded posts on Instagram.

Interest Areas

Digital Marketing, Reading Blogs, Music, Travelling

Declaration

I here declare that the information provided above is true and authentic.

Vikassinh Rajput